

# CORE



Coaching & Consulting

*Powerfully Changing Your Business from the Inside Out*

# What We Do

We Help Businesses Develop Superpowered Strategies to Change from the Core

**01**

## **Organizational Change Implementation**

We help senior leaders create a healthier organization culture where shared principles unify all their efforts, talent thrives, innovation is rewarded, and profits grow sustainably and with ease.

**02**

## **Employee Effectiveness**

We help employees attain healthy, balanced, sustainable productivity while improving their loyalty and morale.

**03**

## **Team Building**

We align team members by clarifying a strong, clear purpose and shared priorities so obstacles are taken in stride, conflicts resolved quickly, and expectations surpassed.

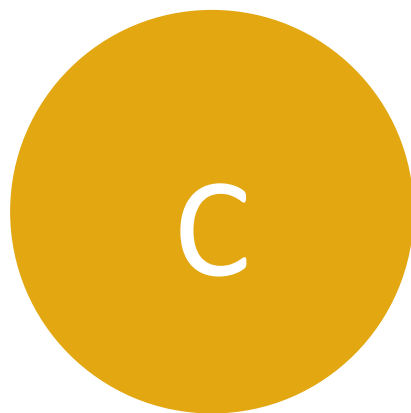
**04**

## **Leadership & Executive Coaching**

We help leaders and employees create a healthier organization culture where shared principles unify all their efforts, talent thrives, innovation is rewarded, and profits grow sustainably and with ease.

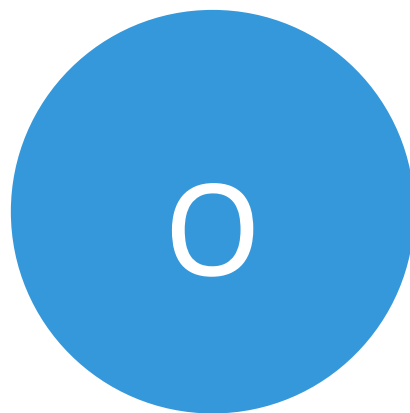
# What Makes Us So Useful to You

Change from the CORE



## Change

That is sustainable, holistic, self-directed, centered in CORE values and integrated from the inside-out



## Organic

Natural, easy-to-understand principles historically effective for individuals, leaders, teams & organizations.



## Reduce

Noise (inside or outside), conflict, stress, second-guessing, wasted effort, long standing obstacles & self-sabotage



## Ease

Moves you from unease or disease into Ease, Flow, Synergy and sets direction of an upward evolutionary spiral.

# Who We Serve:



**Leaders & Employees:**  
Develop a new kind of  
power, confidence &  
presence from the inside  
out



**Teams:**  
Optimize each others'  
efforts by working  
together more  
effectively



**Organizations:**  
Develop healthy, profitable, agile  
and humane systems that work  
well for their members & the world

## ...in Diverse Industries, including:

Financial  
Services &  
Technology

Business  
Consulting  
Groups

Retail &  
Manufacturing

Government &  
Non-profits

And ranging in size from...



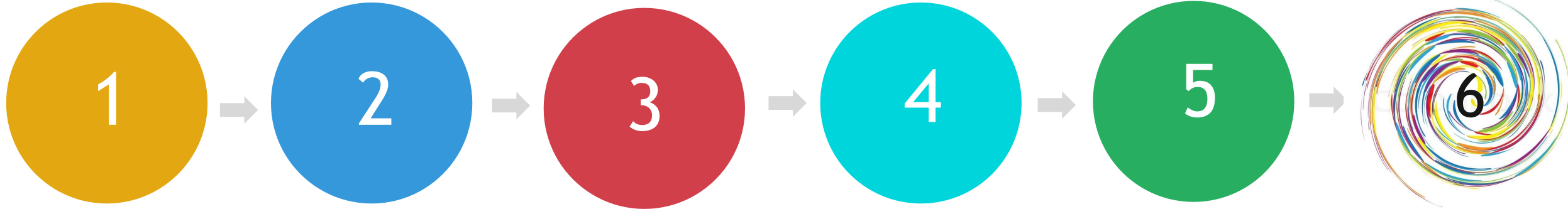
Start-ups

Small to  
Mid-sized  
Businesses

Multi-  
nationals

# 6 Steps/Powers in the Superpower of Balanced Change

Core Coaching & Consulting, LLC.



STEP ONE:  
**CORE**



Essence

STEP TWO:  
**VISION**



Air

STEP THREE:  
**MISSION**



Fire

STEP FOUR  
**INTERACTIONS**



Water

STEP FIVE  
**STRUCTURE**



Earth

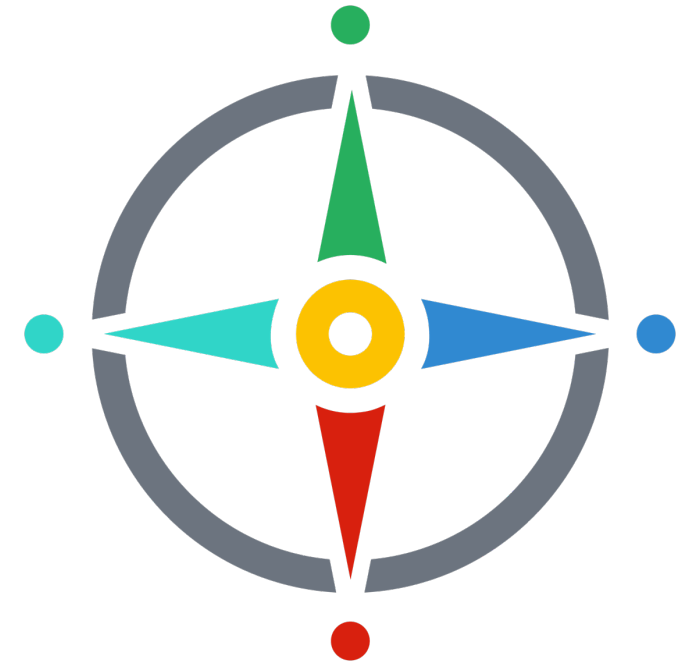
STEP SIX:  
**SYNERGY**



Synergy

# The Balanced Change process works naturally in ALL systems:

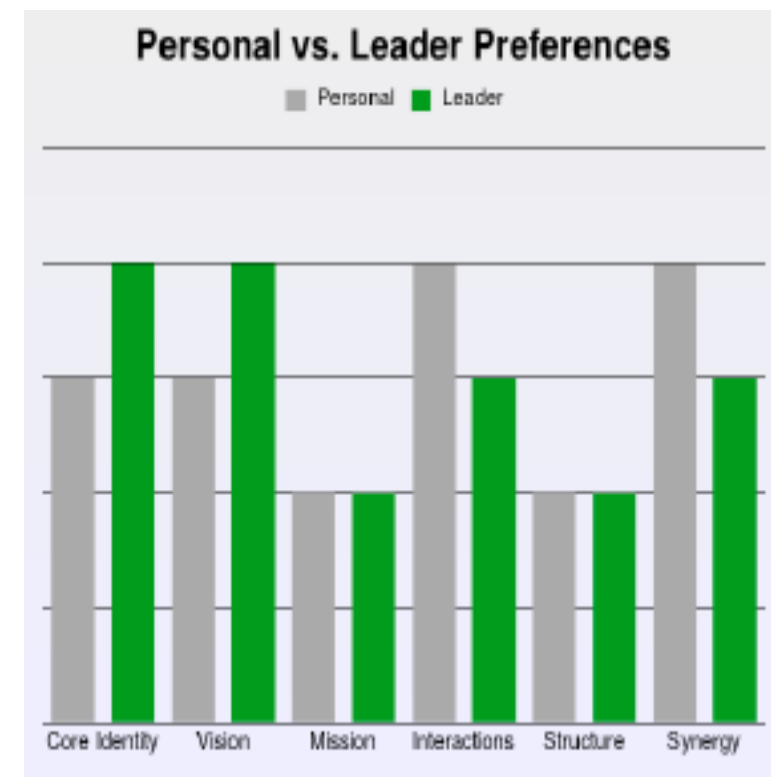
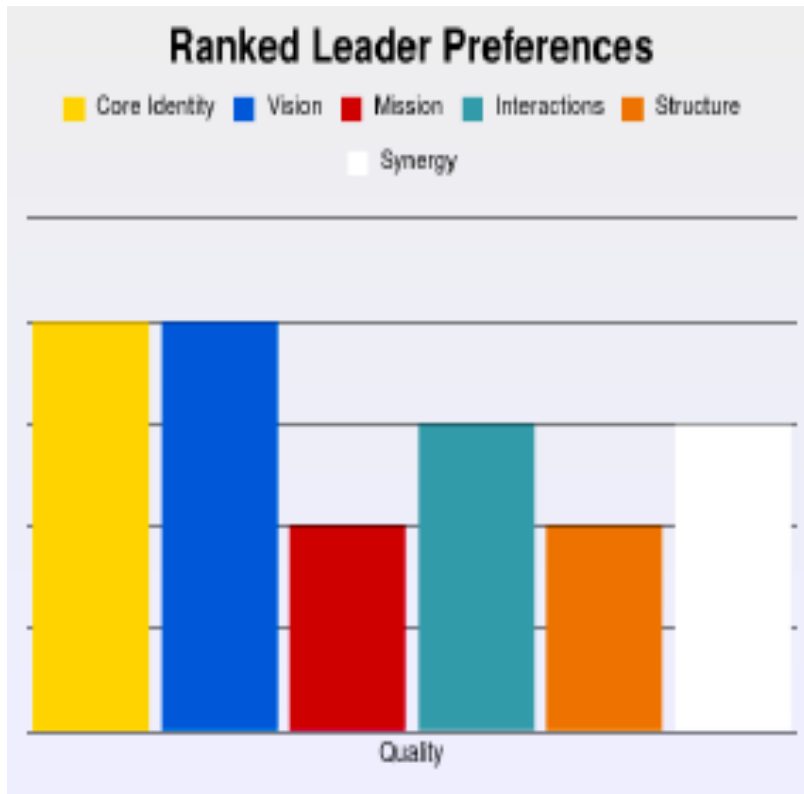
- Organizations & departments
- Project and Management Teams
- In each of us, as leaders whatever our role...
- And as individual human beings



We start with diagnostic profiles that act like a compass to show where you are in balance or out-of-balance... and then, how best to navigate your way forward.

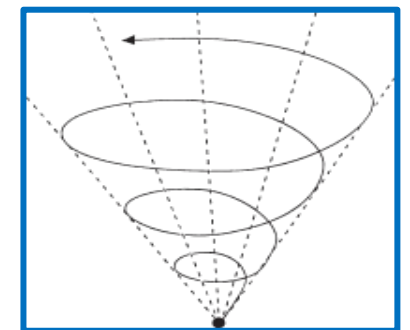
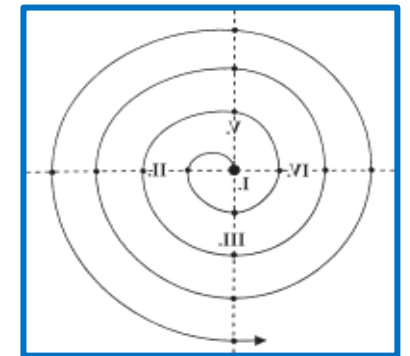
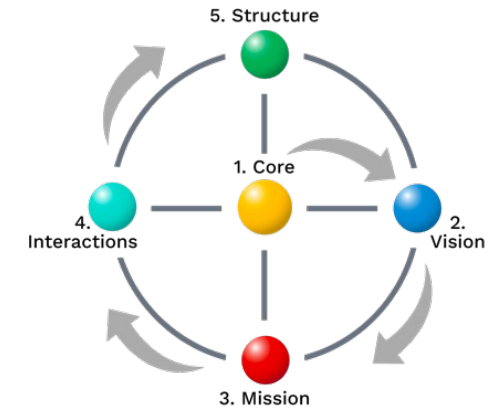


For example, the Leadership Strengths Scale ranks 6 key qualities to show where you are in balance or out-of-balance, both as a Leader & as an Individual



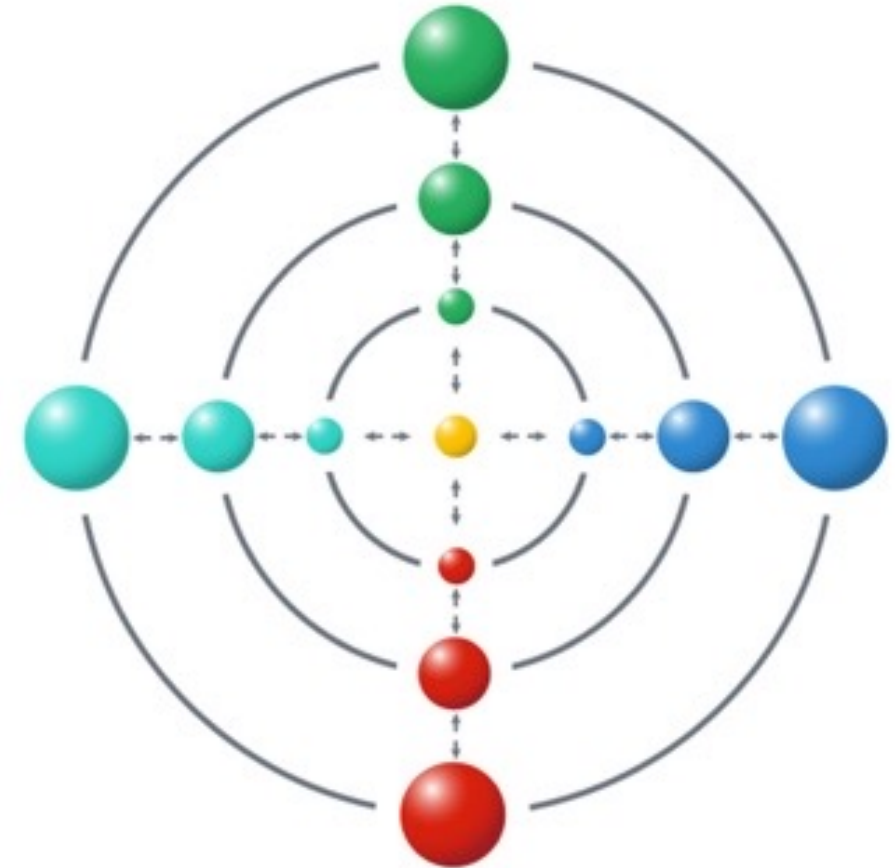
# Knowing where leaders, teams, and employees are in-balance or out-of-balance, can help them “spiral up” to new levels of effectiveness:

- Supporting employees to face challenges more confidently
- Developing leaders who have a whole new level of mastery
- Building team skills, communications, challenges
- Evolving a more resilient, thriving organizational culture



# The Good news is...

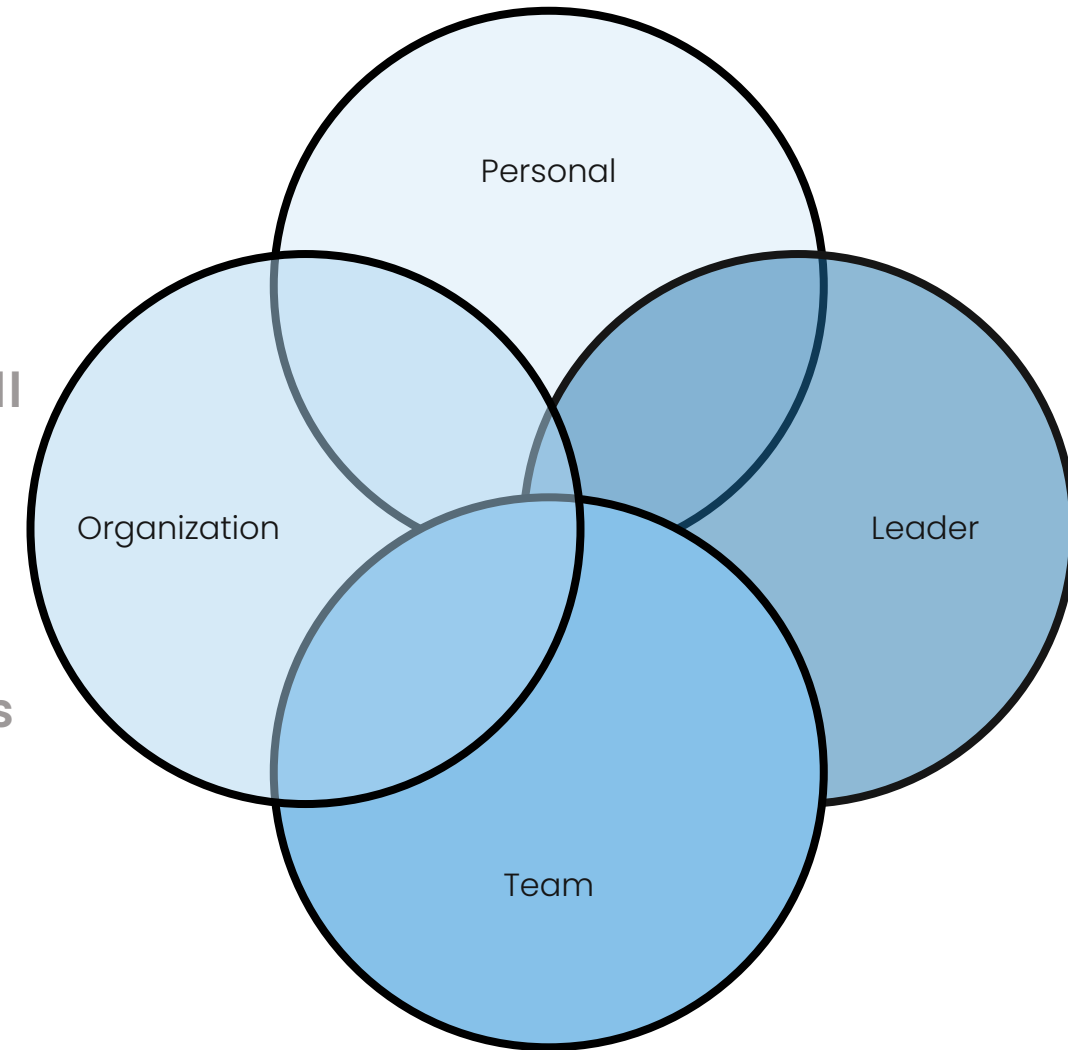
Because Balanced Change is a natural, holistic, systems approach to creating change, no matter where you start, it will ripple out to create positive impacts elsewhere in the whole system.



# You have many Balancing Acts! (Where should you start?)

Because *The Balancing Act* is a holistic systems-approach to creating the change YOU want, you will be able to quickly find & fix where you are out-of-balance. This makes it easier to solve problems by targeting the most effective area for improvements (personal, leader, team or organization).

And what's more, you won't waste time, effort or money on ineffective "solutions".



# What Business Challenges Have Prevented You from making Changes you Want?

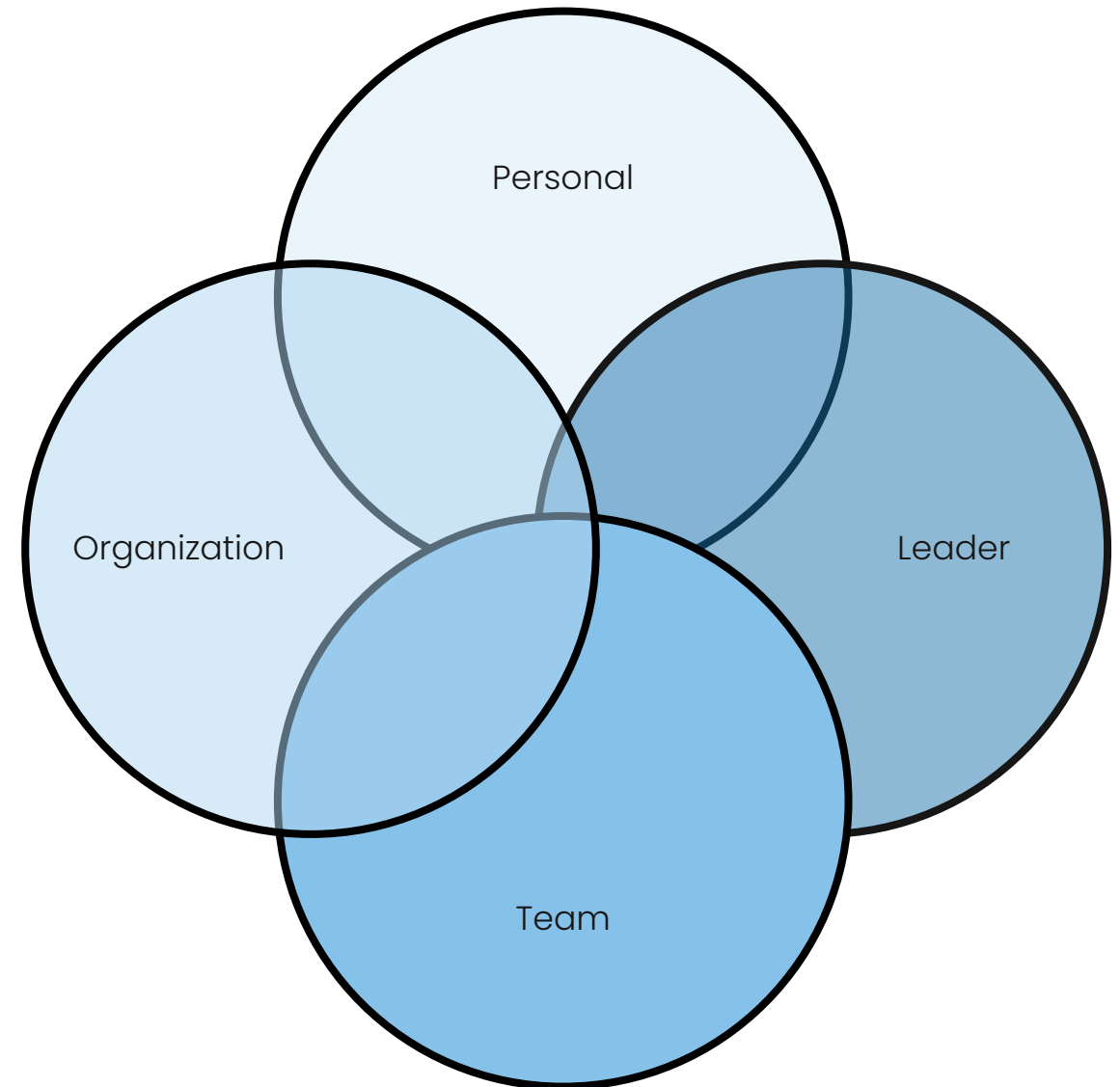
1

2

3

# Where do you think these Challenges originate?

What changes can you make in this first circle to create effective, lasting change in other circles and the whole system?



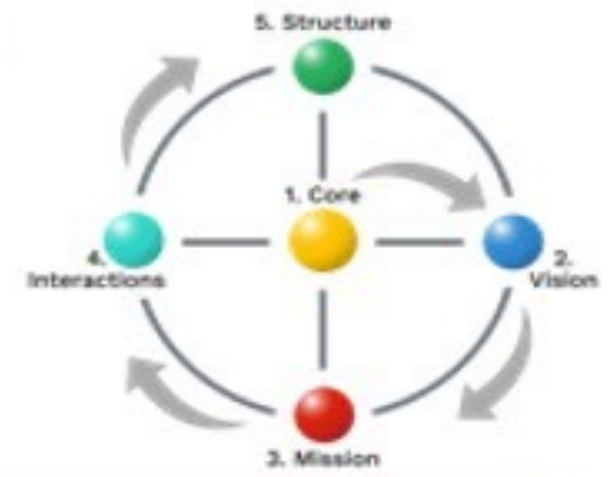
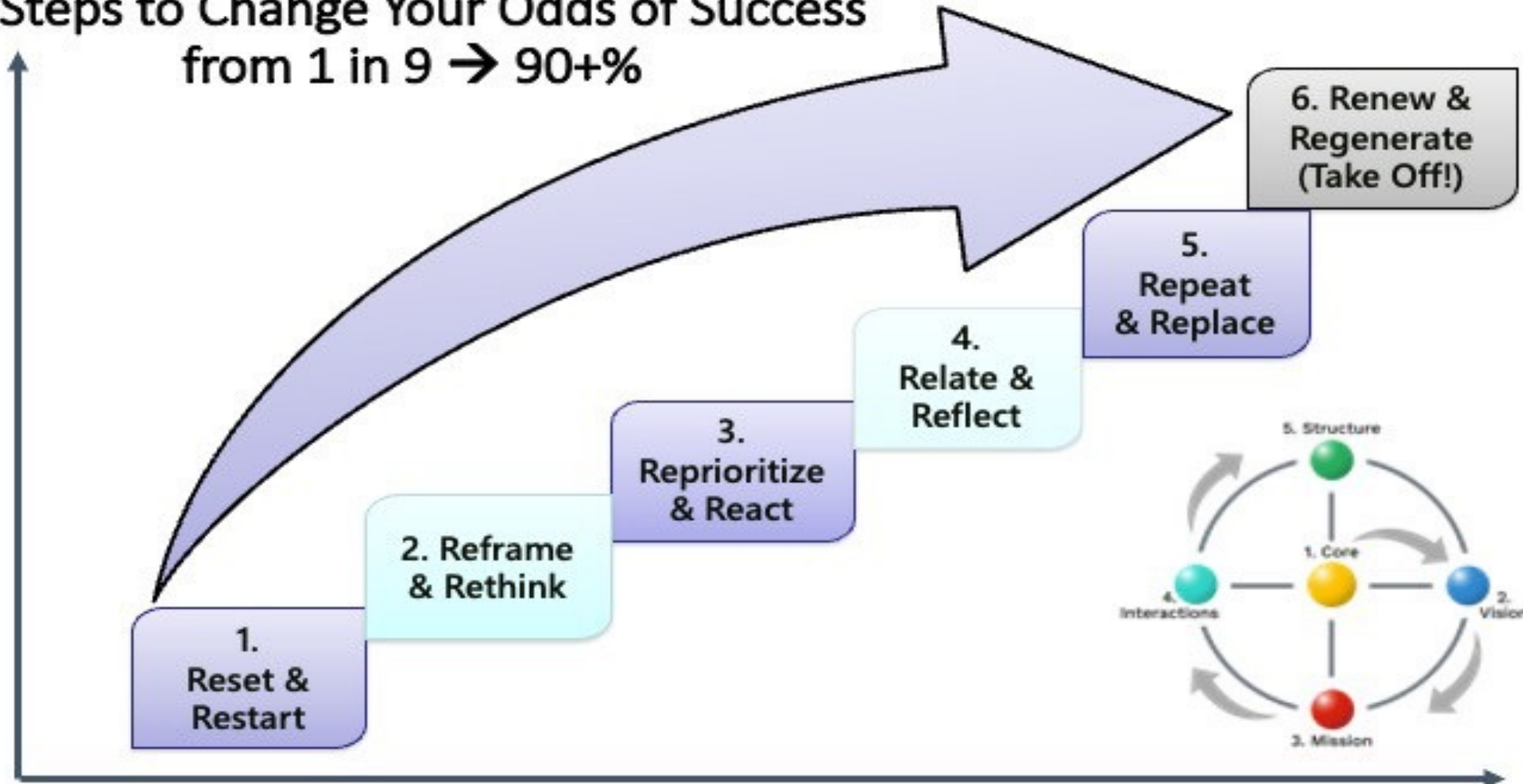
# As you Address Challenges & Rebalance these Circles, think: Has the “Return to Normal” Ship Already Sailed?

After the shocks of the past years—  
why try to return to the old “normal”  
balance?

Now is great opportunity to  
rebalance and *Change from the  
Core* so you can create something  
better for your company, yourself,  
others & the world!



## 6 Steps to Change Your Odds of Success from 1 in 9 → 90+%





# Core Coaching & Consulting Senior Business Team

*We look forward to working with you to achieve your goals!*



**Sharon Seivert**  
President



**Xavier Nova**  
Treasurer



**Auke van Keulen**  
Founding Member



**Marianne Collin**  
Founding Member



# CORE

Coaching & Consulting

**A Massachusetts-based LLC** with partners in North America, Europe and South America.

Contact us Send a message vi [CoreCoachingConsulting.com](http://CoreCoachingConsulting.com) or call us at 857-370-9734